

Futon Life Living Spaces

TERMS AND CONDITIONS

Non-Agency Terms:

Net 30 days to credit-approved advertisers. A service charge of 1½% per month will be charged to balances after 30 days.

[All first time insertions must be pre-paid.]

Agency Commissions: STRICTLY ENFORCED

Standard 15% if paid within 15 days from date of invoice, otherwise full amount is due NET 30.

Cancellations:

Cancellations of space for a specific issue should be submitted in writing prior to the ad material deadline date. The publisher reserves the right to charge up to 100% of the quoted rate for any advertising space placed but subsequently cancelled after the deadline date. If an advertiser or their agent cancels any portion of a contract within the limits of this agreement, pricing will revert to the nearest earned frequency rate.

Ad Materials:

If new materials for a contracted space are not furnished by the materials deadline date, the prior issue's advertisement will be published regardless of size.

The publisher assumes no liability for the content of advertised materials including copy, illustrations and/or photography.

All materials and advertisements are subject to the publisher's approval. The publisher reserves the right to reject or cancel any advertisement.

The publisher reserves the right to hold the advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to the publisher for advertising which the advertiser or its agent ordered and was published.

AD SALES

Contact Brian Hebert:
bhebert@futonlife.com

MEDIA SCHEDULE 2006

DATES ARE BASED ON PRINTER'S SCHEDULE AT THE TIME OF COMPILATION AND ARE SUBJECT TO CHANGE.

VOLUME 18 NUMBER 1 SPRING 2006

COINCIDES WITH THE SPRING HIGH POINT SHOW
(APRIL 27- MAY 3, 2006)

INSERTION ORDER COMMITMENT	FEBRUARY 14, 2006
PRESS RELEASE MATERIALS	FEBRUARY 17, 2006
AD MATERIALS DEADLINE	FEBRUARY 22, 2006

VOLUME 18 NUMBER 2 SUMMER 2006

COINCIDES WITH SUMMER LAS VEGAS WORLD MARKET CENTER
(JULY 24-28, 2006)

INSERTION ORDER COMMITMENT	MAY 16, 2006
PRESS RELEASE MATERIALS	MAY 23, 2006
AD MATERIALS DEADLINE	MAY 26, 2006

VOLUME 18 NUMBER 3 FALL 2006

COINCIDES WITH THE FALL HIGH POINT SHOW
(OCTOBER 16-22, 2006)

INSERTION ORDER COMMITMENT	AUGUST 22, 2006
PRESS RELEASE MATERIALS	AUGUST 25, 2006
AD MATERIALS DEADLINE	AUGUST 30, 2006

VOLUME 18 NUMBER 4 WINTER 2006/07

COINCIDES WITH WINTER LAS VEGAS WORLD MARKET CENTER
(JANUARY 2007)

INSERTION ORDER COMMITMENT	NOVEMBER 21, 2006
PRESS RELEASE MATERIALS	NOVEMBER 24, 2006
AD MATERIALS DEADLINE	NOVEMBER 29, 2006



301 FRIENDSHIP STREET • PROVIDENCE • RI • 02903
401-351-0787 • FAX 401-351-0788

2006 RATE CARD

Futon Life Living Spaces

**Delivering
information
retailers can use
every day to better
equip their sales
force and
effectively sell
more product.**

www.futonlife.com
www.livingspacesmag.com

301 FRIENDSHIP STREET • PROVIDENCE • RI • 02903
401-351-0787 • FAX 401-351-0788

ADVERTISING RATES

Size	Process	1x	2x	4x
FULL PAGE	B/W	1,950	1,870	1,800
	4/C	3,230	3,150	3,010
HALF PAGE	B/W	1,185	1,110	1,080
	4/C	2,840	2,660	2,450
1/3 PAGE	B/W	735	685	605
	4/C	2,010	1,950	1,800
1/6 PAGE	B/W	495	440	410

PREFERRED POSITIONS

Sold on four time basis only.

All preferred position orders are non-cancelable.

BACK COVER	4/C	3,895
INSIDE FRONT	4/C	3,295
INSIDE BACK	4/C	3,295
PAGE ONE (OPP. INSIDE FRONT)	4/C	3,295

Bleeds:

10% additional on space and color

Special Position:

15% additional on space and color

SPECIALTY PRODUCTS

FLLS can help you design and print exciting **posters** and **fold out tip-ins** at extremely competitive rates.

Call us for details at 401-351-0787.

MECHANICAL REQUIREMENTS

Printing Process: Web (All sizes in inches)

Book Size:	Width	Height
Trim Size	8 ³ / ₈	10 ⁷ / ₈
Bleed Size (1/4" over crop marks)	8 ⁷ / ₈	11 ³ / ₈
Live Area	7 ¹ / ₂	10

Ad Space Size:

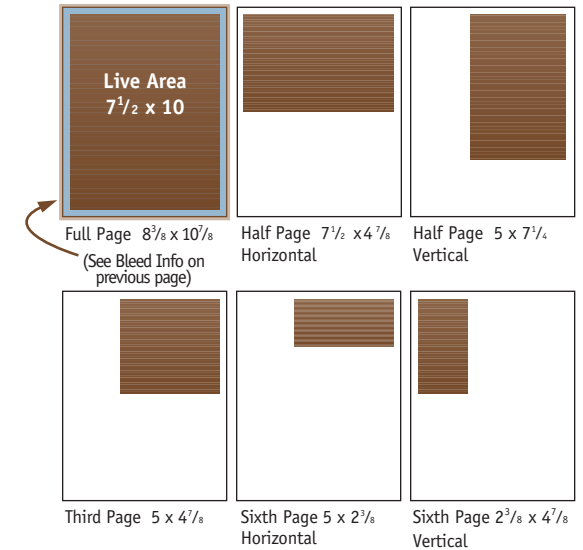
Full Page-Bleed*	8 ³ / ₈	10 ⁷ / ₈
Full Page-Non Bleed	7 ¹ / ₂	10
Half Page Horizontal	7 ¹ / ₂	4 ⁷ / ₈
Half Page Vertical	5	7 ¹ / ₄
Third Page	5	4 ⁷ / ₈
Sixth Page Horizontal	5	2 ³ / ₈
Sixth Page Vertical	2 ³ / ₈	4 ⁷ / ₈

*BLEEDS

Bleeds must extend at least 1/4" beyond trim on all sides. Please keep critical information within the "live area" (1/2" away from trim on all four sides).

DIGITAL PRODUCTION REQUIREMENTS

All advertisements must be delivered in a digital format. Digital ads should be provided as Macintosh QuarkXpress®, Adobe Illustrator® EPS or Macromedia Freehand® EPS files. Windows files must be sent as a high resolution EPS or TIF file with all linked images included. All text done in Windows fonts must be converted into vector paths or outline format. All EPS and TIF graphic images must be in CMYK or Grayscale format at high resolution (300 dpi at final size). These high resolution images must be collected with ad files along with all printer and screen fonts. Digital Files can be submitted on Zip, CD, Jaz or floppy disk. **A digital color proof must accompany all color ads and a black and white proof for B&W ads to insure proper ad reproduction.**



SPECIAL ADVERTISING PRODUCTION SERVICES

FLLS has always offered the finest in ad production for both B&W and full color ads. Our design department can meet any and all needs. The prices below do not include the actual photography.

High resolution four color (CMYK) scan of your image. 5X7 \$120 8X10 \$150

Full page or half page four color ad. This price includes high resolution pdf file and Kodak proof. \$300

SHIPPING INSTRUCTIONS

Send all AD related parcels to:

AD MATERIALS-FLLS
301 FRIENDSHIP STREET
PROVIDENCE, RI 02903

Send all PR related parcels to:

PR MATERIALS-FLLS
301 FRIENDSHIP STREET
PROVIDENCE, RI 02903

FTP ACCESS FOR DIGITAL FILES

We can also accept your digital files through our FTP server. For host and login information call us at: 401-351-0787 or e-mail us at: materials@futonlife.com.